

Standing the Test of Time

How and Why Danish furniture outlasts all the rest

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A little thinking before you shop can save you time and money. With so many big-box stores like The Brick and Walmart offering cheaper furniture alternatives, many people are tempted to save money by purchasing lower quality goods for their homes. But experts warn that this may not be the most cost-effective thing to do.

"The well made, well thought-out Danish furniture we offer stands the test of time, both physically and aesthetically" says Fred Matalanis, interior designer and President of Galerie Danoise, a Scandinavian design furniture showroom in Montreal.

Matalanis says "Investing in the best just makes economic sense". Buying a high quality item is often smarter than buying less expensive but cheaply made items. When it comes to cheaper furnishings, people often need to replace them every few years. What's more is that replacing worn out furniture often leads to the purchase of additional and unnecessary furniture as well as accessories.

In the end, the repeated purchase of cheaper furniture is more expensive than quality furniture which lasts and throwing out furnishings is wasteful and detrimental to the environment. Durable furniture also reduces the carbon footprint associated with repeated cutting, drying, shipping and packaging that result from multiple purchases of cheaper furniture.

Galerie Danoise works with quality designers, most of whom are located in Canada and Scandinavia. They work primarily with long-lasting, natural woods such teak, maple and walnut. Making the right choice in furniture will not only save money but also reduce your impact on the environment. Simply put, Galerie Danoise's quality furniture is not only aesthetic and functional; it provides real value for people and the planet.

These days, people expect more value for their dollar, and Danish furniture not only satisfies expectations of durability and style, but the majority of Danish furniture is designed to be multi-functional and space-saving, while reducing the need for more furniture.

Matalanis has listened to his customers and knows what they want, "especially as we emerge from a recession, our customers are investing in quality and classic furniture that is sure to hold its value. I think many people are sick of dealing with so many cheap and trendy knock offs. When they first walk in to our store, I can tell that they are relieved to see such clean and simple style."

In today's economy, Scandinavian, and namely Danish furniture, is uniquely positioned to fill consumer demand for products that will remain in style and in good condition. Matalanis claims that it's because the Danes design every piece of furniture with both nature and the human body in mind. The result is a product that seems so natural and obvious that it transcends time and fashion. "We've had some collections on the showroom floor for over 20 years now and they're still selling well because they never go out of style."

When it comes to functional and ergonomic furniture, Galerie Danoise's quality is incomparable. "I have seen styles come and go, but the classic elegance of Danish and Scandinavian design is an enduring constant."

For additional information about the content of this article or about Galerie Danoise, contact Melissa Matalanis at melissa@galieridanoise.com or visit www.galieridanoise.com



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